



# OPPORTUNITY STARTS AT HOME

## HOUSING INFLUENCES OUTCOMES IN MANY SECTORS



### EDUCATION & HOUSING

Student achievement is maximized when students can go home to stable, affordable housing.



### HEALTH & HOUSING

A quality affordable home is a prescription for good health. It is linked to prevention of long-term health problems and promotes healthy, productive lives.



### CIVIL RIGHTS & HOUSING

Housing discrimination and residential segregation is often referred to as the “unfinished business” of civil rights and lies at the core of many inequities.



### ECONOMIC MOBILITY & HOUSING

When people live in homes they can afford in safe neighborhoods with quality schools, their children are more likely to go to college and climb up the income ladder as adults.



### ANTI-HUNGER & HOUSING

When rent eats up hard-earned paychecks, families have less disposal income to buy enough nutritious food.



### ECONOMIC PRODUCTIVITY & HOUSING

Investments in affordable housing are a proven catalyst for economic growth, job creation, and development.



### HOMELESSNESS & HOUSING

Access to affordable housing increases stability for vulnerable households and helps avert homelessness.



### CRIMINAL JUSTICE & HOUSING

Individuals transitioning out of the criminal justice system need a good place to call home so that they can reconnect with society and rebuild their lives.



### VETERANS & HOUSING

After having served our country bravely, veterans need access to good affordable housing, so they can thrive in the very neighborhoods they swore to defend.

To learn more about the  
**OPPORTUNITY STARTS AT HOME**  
campaign and ways you can take action,  
please visit our website at  
[www.opportunityhome.org](http://www.opportunityhome.org)